



Short CV

Marina Vezou, MSc
Laboratory Teaching Staff, (EDIP)
**Department of Management Science and Technology - University of Western
Macedonia**

Member of Laboratory Teaching Staff, with subject "Laboratory applied Teaching work in the field of Business Administration. Support of Research Actions and Program Development».

ORCID: <https://orcid.org/0000-0002-4232-3380>

STUDIES:

- PhD candidate in the Department of Management Science and Technology
- Postgraduate Program in Business Administration MBA - Ternopli University of Ukraine & TEI of Western Macedonia - Department of International Trade
- University of Ioannina School of Philosophy Department of Philosophy of Pedagogy and Psychology.

TEACHING EXPERIENCE

Teaching Undergraduate Courses:

- Business Administration
- Management Science
- Leadership and development of Personal Skills
- Human resource Management
- Public relations

Participation and assistance (auxiliary teaching) in Postgraduate courses

Academic Manager in a Lifelong Learning program

Participation and teaching in Lifelong Learning programs.

Thesis Supervisor

CONFERENCES-PUBLICATIONS

Marina Vezou, Konstantinos Spinthiropoulos, "The New Strategic Architecture and the Strategic Planning of the Greek Universities", XV. International Balkan and Near Eastern Congress Series on Economics, Business and Management-Plovdiv / BULGARIA, 2021, paper ID 1135.

RESEARCH PROGRAMS (Indicative)

- Equal Social Solidarity Network for reconciliation of family and personal life.
- Preparation of business plan/ action implementation plan for the operation of a life education institute.
- Virtual Technopolis project
- Preparation of an operational plan for the implementation of actions for the organization and operation of IDBE in UOWM.
- Development and operation of cross- border employment promotion service.
- Digital services of the University of Western Macedonia: Value added Services.
- Development of a road map of the operation of the administrative services of UOWM.